



THE AMERICAN LEGION  
Department of Maryland, Inc.  
Convention Corporation

The War Memorial, Baltimore, Maryland 21202  
(410) 752-3104

## **CONVENTION PROGRAM BOOK INFORMATION**

February 1, 2007

TO: Post Adjutants, District, County, Area and District Vice Commanders,  
Past Department Commanders, Department Officers, DEC Members,  
American Legion Auxiliary, SAL Officers and Squadrons

FROM: Charles Gannon, Convention Corporation President

Enclosed are the Program Book Ad Forms for the 89th Annual Department  
Convention.

When sending in your ad **PLEASE BE SURE TO FILL OUT THE AD  
CONTRACT AND SEND IT IN WITH THE COPY OF YOUR AD.**

If you need more space for your boosters you can use separate sheets of  
paper or make copies of the Booster Sheet.

Be sure to fill out the contract page as to the size of your ad and don't forget  
to put your name and phone number in case the printer has to contact you.

**PLEASE BE SURE THAT ALL NAMES AND INFORMATION ON  
THE AD ARE LEGIBLE.**

\*The price for ads is as follows: Full Page Ad - **\$150.00**, Half Page Ad -  
**\$100.00**, Quarter Page Ad - **\$60.00**, Card Size Ad - **\$30.00**. There is no  
more Sixth Page Ad. **Please also note that there is no more 10%  
discount for the Post.**

**CONTRACT FOR ADVERTISING**

The **89th ANNUAL CONVENTION** of The American Legion, Department of Maryland, Inc., will be held **July 10<sup>th</sup> – 13<sup>th</sup>, 2007** at the Convention Center in Ocean City, Maryland. A Program Book will be provided by the Convention Corporation for each Delegate, Registered Alternate and Distinguished Guest. The Convention Corporation is soliciting Advertising and Boosters for the Program Book. The convention is managed, prepared and financed by The American Legion, Department of Maryland, Inc., with no outside promoter's help.

**ADVERTISING**

**Full Page.....\$150.00    Half Page.....\$100.00**  
**Quarter Page.....\$ 60.00    Card Size..... \$ 30.00**  
**Booster (per line/names)....\$1.00**

A completed contract form must be attached to each Advertising copy. If a photograph is to be included, **it must be a picture and not a copy**. The picture must be in black and white. Only Full Page Ads can handle a photograph at no extra charge. **THERE ARE NO DISCOUNTS.** The Post should mail their check to:

**THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC.  
CONVENTION CORPORATION-THE WAR MEMORIAL BUILDING  
101 NORTH GAY STREET, BALTIMORE, MARYLAND 21202**

**BOOSTERS:** \$1.00 per line or name. Boosters may be included in a full or half page ad if space allows. On a Full Page up to 100 Boosters could be included; on a half page ad up to 50 Boosters could be included. For ads less than one-half page, the Booster listing will appear in the rear of the Program Book under the Post number. Booster Sheets must be typed or printed.

**CUT-OFF DATE FOR ADS AND BOOSTERS IS CLOSE OF BUSINESS ON 18 MAY 2007 AT DEPARTMENT HEADQUARTERS.**

For additional information write or call: **Charles Gannon, 6913 Varnum St., Landover Hills, Md. 20784, (301) 577-4180.**

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**FILL OUT COMPLETELY AND RETURN ALONG WITH PAYMENT TO DEPARTMENT HEADQUARTERS NO LATER THAN 18 MAY 2007.**

NAME ON AD: \_\_\_\_\_ PHONE: \_\_\_\_\_

AGENT: \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS: \_\_\_\_\_

ZIP CODE \_\_\_\_\_

SIZE OF AD: \_\_\_\_\_ COST: \$ \_\_\_\_\_ CHECK# \_\_\_\_\_

DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

FOR OFFICE USE ONLY:  
ADVERTISING NUMBER: \_\_\_\_\_

**BOOSTER SHEET – 89<sup>TH</sup> ANNUAL CONVENTION**

**POST/UNIT/SQUADRON NO. \_\_\_\_\_**

*(To be returned to Department Headquarters by 18 May 2007)*

**PLEASE TYPE OR PRINT**

**(Convention Corp. is not responsible for misspelled words due to illegibility)**

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40. _____	80. _____

*\* \$1.00 per name*