



CONVENTION PROGRAM BOOK INFORMATION

January 24, 2024

TO: Post Commanders/Adjutants, District Commanders and District Vice Commanders, Past Department Commanders, Department Officers, DEC Members, American Legion Auxiliary, SAL Officers and Squadrons

FROM: Charles E. Gannon, Convention Corporation President

Enclosed are the Program Book Ad Forms for the 106th Annual Department Convention.

TO SUBMIT YOUR AD:

PLEASE BE SURE TO FILL OUT THE AD CONTRACT AND SEND IT IN WITH THE COPY OF YOUR AD.

NEW FEATURE:

ADS AND BOOSTERS MAY BE PURCHASED ONLINE USING MAJOR CREDIT CARDS or PAYPAL at www.mdlegionconvention.org. Posts can upload your artwork and booster list on this website.

If you need more space for your boosters, you can use separate sheets of paper or make copies of the Booster Sheet.

- **IF MAILING BE SURE TO FILL OUT THE CONTRACT PAGE WITH THE SIZE OF YOUR AD. ALSO, ADD YOUR NAME AND PHONE NUMBER, IN CASE THE PRINTER NEEDS TO CONTACT YOU!**
- **PLEASE BE SURE THAT ALL NAMES AND INFORMATION ON YOUR AD/CONTRACT ARE LEGIBLE!**
- **ALL ADS MUST BE CAMERA READY!**

AD PRICES:

Full Page - \$150.00, Half Page - \$80.00

CONTRACT FOR ADVERTISING

The **106th ANNUAL CONVENTION** of The American Legion, Department of Maryland, Inc., will be held **July 16th – 19th, 2024** at the Convention Center in Ocean City, Maryland. A Program Book will be provided by the Convention Corporation for each Delegate, Registered Alternate and Distinguished Guest. The Convention Corporation is soliciting Advertising and Boosters for the Program Book. The convention is managed, prepared and financed by The American Legion, Department of Maryland, Inc., with no outside promoter's help.

ADVERTISING

Full Page.....\$150.00 Half Page.....\$80.00
Booster (per line/names)....\$1.00

ADS AND BOOSTERS MAY BE PURCHASED ONLINE USING MAJOR CREDIT CARDS OR PAYPAL AT www.mdlegionconvention.org

Submission of ads in a finished PDF, or other editable format is preferred, and reduces the design work for the Convention Corporation and Dept HQs. If possible please submit the ad online and in a finished format. Please purchase the CAMERA READY AD on the website for this type ad.

Ads not in a finished format will be placed into a standard template. These ads can also be purchased online, but more information will be required to complete these ads. If at all possible ads are to be purchased online to allow for electronic transfer of information entered.

A COMPLETED CONTRACT FORM MUST BE ATTACHED TO EACH ADVERTISING COPY MAILED. If a photograph is to be included, **it must be a picture and not a copy (Digital Photos Preferred).** Pictures in black and white are preferred. Only Full Page Ads can handle a photograph at no extra charge. **THERE ARE NO DISCOUNTS.** Post mailing in ads should send check, ad, and contract to:

**THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC.
CONVENTION CORPORATION-THE WAR MEMORIAL BUILDING
101 NORTH GAY STREET, STE E, BALTIMORE, MARYLAND 21202**

BOOSTERS: ALL BOOSTERS are \$1.00 per line or name., the Booster listing will appear in the rear of the Program Book under the Post number, and the price is in addition to the cost of any ad. BOOSTER SHEETS MUST BE TYPED, AND CAN BE PURCHASED ONLINE.

CUT-OFF DATE FOR ADS AND BOOSTERS IS CLOSE OF BUSINESS ON 7 JUNE 2024 AT DEPARTMENT HEADQUARTERS. Online ads will be accepted until 10 JUNE 2024.

For additional information, write or call: Charles E. Gannon, 6913 Varnum Street, Landover Hills, MD 20784, 301-785-4847; email - drychuck9387@aol.com.

IF MAILING, FILL OUT COMPLETELY AND RETURN ALONG WITH PAYMENT TO DEPARTMENT HEADQUARTERS NO LATER THAN 7 JUNE 2024.

NAME ON AD: _____ PHONE: _____
EMAIL: _____
AGENT: _____ TITLE _____
ADDRESS: _____

ZIP CODE _____
SIZE OF AD: _____ COST: \$ _____ CHECK# _____
DATE: _____ SIGNATURE: _____

FOR OFFICE USE ONLY: ADVERTISING NUMBER: _____

CONVENTION PROGRAM BOOK INFORMATION

January 24, 2024

Dear Friends of The American Legion:

Each year, The American Legion Department of Maryland, Inc. holds an Annual Convention for members throughout the State. The **2024** Convention will be held in Ocean City, Maryland from **July 16th –19th, 2024**. This Annual Convention is attended by more than 1,000 Legionnaires and their families. In an effort to make this Annual Convention one of the finest assembled, we are asking the business community throughout the State of Maryland to support our Veterans and their efforts in the programs of The American Legion. By purchasing ad space in the Program Book, you will help ensure that this Convention will be successful and enjoyable for all Delegates and their families.

ADS AND BOOSTERS MAY BE PURCHASED ONLINE USING MAJOR CREDIT CARDS OR PAYPAL AT www.mdlegionconvention.org

ALL ADS MUST BE CAMERA READY OR UPLOADED IN PDF FORMAT! However, if mailing, please complete the form below and attach a copy of your ad for the **2024** Convention Program Book. The information must reach The American Legion, Department of Maryland, Inc. Convention Corporation, The War Memorial Building, 101 North Gay Street, Baltimore, Maryland 21202 no later than **June 7, 2024**.

If you have any questions, or if we can help you in any way, please don't hesitate to contact us directly by calling: **Charles E. Gannon, Convention Corporation President at (301) 785-4847; or by email at drychuck9387@aol.com**.

We appreciate your continued support of America's Veterans.

Sincerely,

Charles E. Gannon
President

FILL OUT AND RETURN TO THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC., CONVENTION CORPORATION, THE WAR MEMORIAL BUILDING, 101 NORTH GAY STREET, STE E, BALTIMORE, MARYLAND 21202 NO LATER THAN 7 JUNE 2024.

NAME OF BUSINESS: _____ PHONE: _____

EMAIL: _____

REPRESENTED BY: _____

ADDRESS: _____ ZIP CODE _____

SIZE OF AD: _____ FULL PAGE: \$150.00 HALF PAGE: \$80.00

CHECK IN THE AMOUNT OF \$ _____ IS ENCLOSED # _____

DATE: _____ SIGNATURE _____

FOR OFFICE USE ONLY:
ADVERTISING NUMBER: _____

BOOSTER SHEET – 106th ANNUAL CONVENTION

POST / UNIT / SQUADRON # _____

(PLEASE CIRCLE ONE)

(To be returned to Department Headquarters by 7 June 2024)

PLEASE TYPE OR PRINT (Convention Corporation is not responsible for misspelled names due to illegibility)

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*\$1.00 per name